

# ChildAid Asia

Tokyo - Japan

November 19, 2016



# Little Creators



# The Beginning...

- Spotlight Singapore in Tokyo (2006)
- NPO Budding Artists Fund Japan (2007)
- Kodomo Chikyu Channel – a portal site for arts & children

Tried to set up the financial base to run the organization  
in order to support needy children



Gave it up after 1 year



“5 loaves and 2 fish” – started from what we can do



# Children's Situation in Japan

- “Child Poor” – 1 out of 6 children (about 2.3M children)
- About 600 public and private foster homes/orphanages
- domestic violence, single parents, low income, parent's sickness, disabled children etc.
- About 30,000 children at the age of 2 to 18 living in foster homes
- Only 12% of children in foster homes are adopted.
- College- going rate: national 75% foster homes 20%

Children in foster homes may be lucky.

# Brief History of Little Creators

2008 Starting Art Workshops

“International Children's' Art Festival”

2009 Establishing NPO Little Creators

\*ICAF children attended ChildAid in Singapore.

2011 ChildAid Asia at Tokyo

2014 Establishing Little Creators Singapore Ltd.

Opening Happy Pancakes Café w/ the RICE Co. Ltd.





# Little Creators

Mission :

to provide children from underprivileged backgrounds with an opportunity to use art as an avenue to express their feelings, thoughts and hopes

- Staff – all volunteers / without pay
- Virtual Office
- Outreach - Over 2,000 needy children (under 18)
- Alumni network of ChildAid Asia & a few foster homes

# Little Creators' Activities



ARTS  
(Creation & Imagination)



EXPERIENCE  
(Friendship)



PRESENTATION  
(Collaboration)



# ChildAid Asia - structure

- Idea taken from ChildAid in Singapore
- Music talents under & at the age of 18 (when apply)
- Collaboration
- Presentation of visual arts
- Interaction with children from some foster homes
- CAA 2011, 2013, 2014, 2016 (2012 cancelled due to The Great East Japan Earthquake)



# ChildAid Asia & Friendship Concert

- Quality of concerts
- Criteria
- PR / Awareness Building
- Network with other Asian countries – Singapore, Malaysia, Indonesia, the Philippines, Thailand
- Proceeds & Donation: Arts Workshops & theater visit for foster home children / support needy children to go abroad to study / travel fee for performers to attend other ChildAid Asia

Who is ChildAid Asia for?

Friendship Concert (2015, 2017)





# ChildAid Asia

## “Making a Difference”

- Arts can communicate beyond borders – to improve self-expression skills
- Public appearances help to boost self-esteem and confidence
- Talents in music to be appreciated and enjoyed together
- Motivation to learn new things – e.g. learning English
- Find a hope to the life and have a dream for the future
- For all the children to create an inclusive society



# ChildAid Asia - challenges

- Subsidy – JKA (2011-2016)/Japan Foundation (2014-2016)
- Sponsors – Cerebos (2014, 2016) /Genting (2014)  
“Art is a luxury.” “Why I need to pay for fun?”
- Fundraising Event – Singapore Embassy in Japan (2015)
- Ticket Sales –21% of total income, 40% of audience pays
- Donation – 12,500SGD (ChildAid Asia 2016)

Need an ENGINE (self-funding mechanism)  
to run Little Creators and ChildAid Asia



Happy Pancakes Café (2014)



# ChildAid Asia - challenges

The only reason Little Creators do not quit ChildAid Asia

Voices of children from foster homes and alumni



1. To downsize the concert

Friendship Concert (March 29, 2017)

@ Ushigome Tansu Hall, Tokyo (cap.400)

2. To set up the place that children from foster homes can feel a sense of belonging
3. To establish a new engine(s)



# Future Vision – in Japan

What Little Creators wants

What alumni of ChildAid Asia and foster homes want...

## Japanese Happy Pancakes Café

- Where they can work and save money
  - Where they can just stop by, not to feel alone
  - Where they can support
  - Where Little Creators can make money to run activities
- ➡ to help make needy children become adults who support the next generation



# Future Vision – in Asia

What ChildAid Asia gave us:

Network of alumni in Japan

Network among Asia (Singapore, Malaysia, Indonesia)

To make these networks our engine...

## ChildAid Asia Portal Site

- 1) Introduction of ChildAid & ChildAid Asia
- 2) Archives of ChildAid children's works
- 3) Information for ChildAid children and other needy children in Asia

➡ It can grow into a new MARKET.

Thank you for your attention.

and... HELP!!

